



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-02-2012 PAGE: 1 of 2

A0-2 LLC - 23568
ATTN: SUSAN OVERCASH
7508 WINGFOOT DRIVE
RALEIGH NC 27615

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
401114	10-01-2012		0	BETH WOOD CAMPAIGN	NC STATE AUDITOR	POLITICALS	WTVD - DURHAM

Agency Est#			CMS # 245037	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 245037		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-22-2012	10-28-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	X	X	X	X	X			2	650	2	1,300.00	
2	10-29-2012	11-04-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	X	X	X	X	X			3	650	3	1,950.00	
3	10-22-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X	X	X	X	X			2	850	2	1,700.00	
4	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X	X	X	X	X			3	850	3	2,550.00	
5	10-22-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	X	X	X	X	X			2	850	2	1,700.00	
6	10-29-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	X	X	X	X	X			3	850	3	2,550.00	
7	10-22-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30							X	1	190	1	190.00	
8	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30							X	1	190	1	190.00	
9	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30							X	1	275	1	275.00	
10	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30							X	1	275	1	275.00	
11	10-22-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							X	1	190	1	190.00	
12	10-29-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	1	30							X	1	190	1	190.00	
13	10-22-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							X	1	375	1	375.00	
14	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	1	30							X	1	375	1	375.00	
15	10-22-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							X	1	475	1	475.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 401114	Contract Dt 10-01-2012	Revision Dt	Rev# 0	Advertiser BETH WOOD CAMPAIGN	Brand NC STATE AUDITOR	Product Code POLITICALS								Station/Market WTVD - DURHAM						
Agency Est#			CMS # 245037	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-22-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 245037					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	10-29-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			1	30							X	1	475	1	475.00	
17	10-22-2012	10-28-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	X	X	X	X	X			2	750	2	1,500.00	
18	10-29-2012	11-04-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	X	X	X	X	X			2	750	2	1,500.00	
19	10-22-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	X	X	X	X	X			2	1,100	2	2,200.00	
20	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	X	X	X	X	X			2	1,100	2	2,200.00	
																Contracted Gross Total:		33	22,160.00	
																Actual Gross Total:		33	22,160.00	
																Agency Commission:			3,324.00	
																Net Total:			18,836.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments								Actual Total				
Oct 12		0.00		0.00		9,905.00		0.00								9,905.00				
Nov 12		0.00		0.00		12,255.00		0.00								12,255.00				
TOTAL		0.00		0.00		22,160.00		0.00								22,160.00				

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